

Your offer. A conversation with substance.

For complex offers that need educating. Give prospective customers a way to explore your offer, ask useful questions and work towards a next step grounded in their needs.

Your facts. Their questions. A clear boundary.

A client-specific conversation draws on approved material and the context of that offer. It should recognise when an answer or decision belongs with your team.

Explain what you offer

Shape the conversation around your services, audience and approved answers. Industry context helps interpret the question; your own facts determine what can be promised.

Recognise the next step

Agree what progress looks like for that offer. A question, a pause and a commitment mean different things. Preserve the evidence rather than treating every positive reply as a sale.

A configured experience, not a generic script

Define the knowledge, the boundaries and the route to a person. Carry the conversation into the handover so your team can continue from where the prospect left it.

Begin with one client and one offer

Review the material, test representative conversations and confirm identity, routing and escalation before release. The destination and supported next steps are part of the setup.

For complex offers that need educating. Setup, a monthly fee and a fee per Ready handover.

Configured capability. Wider rollout depends on client setup, tenant routing and the approved integration; not a self-service launch claim.

Talk to Andy about a conversation for your offer

andy@ripen.nz | 027 2258099