

The next opportunity may already know you.

Past customers, old enquiries and unaccepted proposals hold unfinished conversations. Find out which still deserve your team's time.

Replace a quiet record with a useful answer.

Still considering it. Waiting for a change. Already gone elsewhere. Understanding the reason helps you decide where to act and where to stop.

Pick up the conversation

Start with the history you can stand behind. Ask what has changed and whether the original need still exists. An old enquiry is context, not a claim that they want to buy today.

Know what comes next

Hand over a specific commitment with the person's words attached. Keep an agreed later date where one exists. Record a clear no and honour an opt-out.

Your team keeps the relationship

Ripen prepares the next conversation. Your team owns the advice, proposal and close. The customer's history and latest expectations stay in view. A human approves every Ready handover, so a soft yes is never charged. If nothing becomes Ready, you pay the setup fee only.

Begin with one dormant list

Choose an offer, a period and an owner for the handovers. Check previous outreach and exclusions before contact. Review the reasons behind the results, as well as the totals.

A setup fee plus a fee per Ready handover. 90 days of nurture included.

Contact eligibility is checked for the programme. Previous custom or an old enquiry is not blanket permission to contact.

Talk to Andy about the list you already own

andy@ripen.nz | 027 2258099